



*"Never doubt that a small group of thoughtful committed citizens can change the world:
Indeed it's the only thing that ever has."*

-- Margaret Mead

May 1, 2011

Friend of Upham's Corner Main Street

Re: Sponsorship of Urban Safari 2011: Upham's Corner Main Street's Fourth Annual Fundraiser

Dear Friend of Upham's Corner Main Street:

Upham's Corner Main Street (UCMS) presents the fourth annual Urban Safari, an event celebrating the Upham's Corner community and supporting its business revitalization. The event will be held on Wednesday, June 22nd from 6:30 p.m. - 8:00 p.m. at the Franklin Park Zoo's Barnyard.

Urban Safari began in 2007 as a way to support small business in order to create a more thriving Upham's Corner. Every year, the Safari has brought together hundreds of residents, business leaders, and city officials for an unforgettable night at the zoo. No one will want to miss the dozens of animals, including prairie dogs, ducks, and a rare Amur Leopard. A petting area which contains sheep, goats, horses, and other animals, makes the barnyard a truly unforgettable experience. As the evening continues so does the fun and excitement; the adventure includes music, food and drink, games, and prizes, and a live auction.

UCMS is working to revitalize Upham's Corner, a Boston retail district rich in history and filled with opportunities for innovation. Merchants, property owners, residents, and city officials look to UCMS to help create new permanent jobs with an optimal mix of retail businesses, creating shopping patterns that fit the priorities of Upham's Corner's twenty-first century residents. Established in 1996 UCMS has facilitated community participation to reverse an era of disinvestment and decline. Through difficult times, the community remained loyal to its home. Community members understood that as long as the neighborhood's history and cultural diversity were preserved, the soul of Upham's Corner would survive. Founded by local residents, businesses, and agencies, UCMS is charged with the task of reinventing Upham's Corner so that it again becomes the vibrant and magnetic business and residential district it once was. UCMS engages the Upham's Corner community in its efforts to preserve and revitalize the neighborhood's history, culture, and commerce.

UCMS is a non-profit 501(c)(3) organization. We rely on private donations to cover a significant part of our budget, and to match grants and contracts that are made with the understanding that we can raise money in the local community. That is why we need your support. Please help UCMS in our ever vigilant effort to bring positive life back to this great district. Enclosed you will find a list of sponsorship opportunities. Proceeds from this event will go toward the continued revitalization of the Upham's Corner business district. I am sure we can count on your support and would like to thank you in advance. We look forward to seeing you at the Safari!

Sincerely,

Matthew Bruce
Board President

Crystal Gandrud
Event Chair

Honorary Committee

Thomas M. Menino (Chair)
Mayor of Boston

Sonia Alleyne Matthews
*Vice President
Sovereign Bank*

Felix G. Arroyo
Boston City Council

John Barros
*Executive Director
Dudley Street
Neighborhood Initiative*

John Connolly
Boston City Council

Mark H. Culliton
*Chief Executive Officer
College Bound Dorchester*

Jeanne DuBois
*Executive Director
Dorchester Bay EDC*

Maureen Feeney
Boston City Council

John A. Hart, Jr.
Massachusetts State Senate

Carlos Tony Henriquez
*Massachusetts
State Representative*

Tito Jackson
Boston City Council

Sarah M. Lamitie
*Vice President
Boston Private Bank &
Trust Company*

John E. Marston
*Sr. Vice President
Eastern Bank
President
Newmarket Business Association*

Stephen Murphy
Boston City Council

Ayanna Pressly
Boston City Council

Monalisa Smith
*Vice President
Citizens Bank*

Martin Walsh
*Massachusetts State
Representative*



Sponsorship Opportunities

	Opportunity to Address Event Guests	Corporate Banner Displayed at Event	Logo Placement on All Event Promo Material	Invitation to Pre-Safari Sponsor Reception For All of Your Guests	Program Book Listing:	Logo Placement on Front Outside Cover	Logo Placement on an Outside Cover	Full Page	1/2 Page	1/4 Page	1/8 Page	Name Listing	Tickets to the Urban Safari:	12	8	4	2	UCMS Website Placement for One Year:	Logo on Every Page	Company Description/Link on Sponsor Page	Name Listing on Event Page
\$10,000*	X	X	X	X		X	X						X						X	X	X
\$5,000*		X	X	X		X	X								X				X	X	X
\$2,500		X	X	X			X								X						X
\$1,000			X	X				X								X					X
\$500				X				X								X					X
\$250									X								X				X
\$100											X										X
Other												X									X

*\$5,000+ donors are also eligible for Corporate Partner status: contact UCMS for more information



Urban Safari 2011 Participation Opportunities

Participant Information

Company Name / Individual (exactly as you would like it to appear in event materials):			
Contact Person:			
Website:		E-Mail:	
Address:			
City:		State:	Zip:
Phone:		Fax:	

Sponsorship Levels

- | | | | | | |
|--------------------------------------|----------|-----------------------------------|---------|----------------------------------|----------|
| <input type="checkbox"/> King/Forest | \$10,000 | <input type="checkbox"/> Gorilla | \$1,000 | <input type="checkbox"/> Giraffe | \$100 |
| <input type="checkbox"/> Bear | \$5,000 | <input type="checkbox"/> Big Fish | \$500 | <input type="checkbox"/> Other | \$ _____ |
| <input type="checkbox"/> Big Cat | \$2,500 | <input type="checkbox"/> Zebra | \$250 | | |

Program Book Design

- I will design my own program book listing and submit to UCMS by June 1st (Black & white PDF preferred)
- I request that UCMS design my program book listing and include the following business information:
- | | | | |
|--|---------------------------------------|---------------------------------------|----------------------------------|
| <input type="checkbox"/> Business name | <input type="checkbox"/> Address | <input type="checkbox"/> Phone number | <input type="checkbox"/> Website |
| <input type="checkbox"/> Email | <input type="checkbox"/> Contact name | <input type="checkbox"/> Fax number | |
- Include this additional text:
- _____
- _____

Tickets (in addition to tickets included with any sponsorship benefits)

- I would like to purchase _____ tickets @ \$50 each

Additional Donations (each Guardian Angel donation of \$50 ensures a community member who otherwise could not attend the safari is able to go)

- I would like to donate \$ _____ to advance the work of UCMS

Other Opportunities

- I would like for a UCMS representative to contact me about:
- | | |
|---|---|
| <input type="checkbox"/> Silent auction/raffle item contributions | <input type="checkbox"/> Event night volunteering opportunities |
|---|---|

Payment

- Enclosed is my contribution in the amount of: \$ _____ (Make check payable to "Upham's Corner Main Street")
- Please send an invoice of \$ _____ to my attention.

*Submit all information, material, and contributions to: Upham's Corner Main Street
594 Columbia Road, Suite 302
Dorchester, MA 02125

Upham's Corner Main Street, Inc. is a 501(c)(3) nonprofit organization.